

## Press release

### Recaro original equipment

### **New top-of-the-line model by Ford – Focus RS with sport seats in hybrid construction by Recaro**

**Kirchheim / Teck, March 2009. The Southern German seat manufacturer Recaro provides sport seats for the driver and the front-seat passenger of the strongest Focus of all times and gives the rear compartment of the high-performance vehicle an appropriate outfit.**

The team from Cologne plays an important role in the top league of compact athletes with the Ford Focus RS, which will be available from May. The Focus RS has 305 HP and goes from zero to 100 kilometres in less than 6 seconds due to the 2.5-litre five-cylinder turbo engine. A black headliner in combination with brushed aluminium and carbon parts at the centre console guarantees a cool and sportive ambience, in which the seats by Recaro constitute the icing on the finish of the artwork called Focus RS. Kudos to this masterpiece!

In the Ford Focus RS, the new hybrid construction of vehicle seats is applied. Recaro revolutionised the seat production using plastic materials – also in supporting seat structures – by means of this manufacturing method. Normally, only heavy, voluminous metal structures are used. The new method enables us to achieve enormous reductions of weight and space as well

as a variety of individual seat solutions for the design that have been unknown so far. In its position as technological pioneer and innovator in this area, Recaro has constantly done further research for the improvement of production processes for different materials. According to the specifications of the vehicle manufacturer or the cost-effectiveness on the basis of lots, different processes can be applied. However, all processes have one thing in common: In contrast to conventional seat structures made of metal, they reduce the seat weight by around 20%.

Recaro – Driving Performance!

Figure 1: Ford Focus RS Recaro Sport Seat



Figure 2: Detail screen back rest



**For the editorial office:**

Number of signs (incl. blanks): 1,876

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RECARO-PR

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## About the company:

Recaro is an independent company in the internationally active Keiper Recaro Group which operates at a total of 34 locations world-wide. About 8,500 people are employed in the three divisions Keiper, Recaro und Recaro Aircraft Seating in the manufacture of high quality products in the field of mobile seating for vehicles and aircraft. The group achieved sales of about 1,3 billion Euro in 2007.

Recaro is a well established company; founded in 1906 by the master saddler Wilhelm Reutter – initially as a body factory -, Recaro can look back over a 100-year company history. Reuter produced bodies for vehicles such as the Porsche 356, VW Beetle, BMW 328, Horch and many other well-known brands. The Recaro brand evolved from combining the name REutter with CAR body. The first Recaro sports seat was presented in 1965. After the merger with the Keiper company in 1969, Recaro operated as an independent member of the Keiper Recaro family and is constantly redefining mobile seating with revolutionary innovations.