

Press release

Recaro Sportline

Tracking the trend - most lightweight retrofit seat worldwide: the RECARO Pole Position Carbon (ABE).

Kirchheim / Teck. The entire economy is experiencing a quick and sustainable process of change. Particularly the issue of environmental sustainability is more in the spotlight than ever before. Driven by economic and global changes, cutting-edge political issues such as environmental protection, reduction of CO₂ emissions by less fuel consumption have also become an important engine of the automotive industry.

More and more automotive manufacturers and suppliers develop and produce in harmony with nature already today. The use of lightweight materials can lead to extreme savings in weight and savings and therefore follows the tendency to expand environmental protection in a very simple way.

The same goes for Recaro. Having implemented the trends of time, Recaro offers the most lightweight retrofit seat worldwide with its Pole Position Carbon (ABE), which absolutely obeys the requirements of the market for an expansion of environmental protection. Due to its low weight of only 4.5kg using the ultra-light material Carbon-Kevlar®, the RECARO Pole Position Carbon (ABE) does not only achieve a weight reduction of the seat itself but also extreme savings of weight in the vehicle.

Thus, less fuel is consumed, which in turn leads to a reduction of CO₂ emissions. Moreover, the sporty lightweight seat also stands for more performance, offers excellent lateral support and is characterised by a top and unique sportive design.

The self-weight of the club sports racing shell of only 4.5kg in a most modern light-weight construction makes the "RECARO Pole Position Carbon (ABE)" the lightest retrofit seat worldwide. If you add the weight of the adapter and consoles required for the integration in the vehicle, you get a total weight of approximately 10kg per seat – which is around **60% less weight** than a conventional standard serial seat including all attached parts.

Therefore, it is no surprise that Recaro was again rated the **Best Brand 2009 in the Category Seats / Sports Seats by the readers of auto motor sport.**

The ultra-light racing shell is available at authorised specialist shops from € 1,895.

Recaro – Strictly High Performance!

Figure 1: Pole Position Carbon (ABE) (front)



Figure 2: Pole Position Carbon (ABE) (back)



Figure 3: Pole Position Carbon (ABE) (detail view seatbelt guide)



Figure 4: Logo Best Brand 2009 – Category Seats / Sport seats



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About the company:

Recaro is an independent company in the internationally active Keiper Recaro Group which operates at a total of 34 locations world-wide. Around 8,500 people are employed in the three divisions Keiper, Recaro and Recaro Aircraft Seating in the manufacture of high quality products in the field of mobile seating for vehicles and aircraft. The group achieved sales of approximately 1.3 billion Euros in 2007.

Recaro is a well established company; founded in 1906 by master saddler Wilhelm Reutter initially as a body factory. Today, Recaro can look back on over 100-years of company history. Reutter produced car bodies for vehicles such as the Porsche 356, VW Beetle, BMW 328, Horch and many other well-known brands. The Recaro brand evolved from combining the name REutter with CAR body. The first Recaro sport seat was presented in 1965. After the merger with the Keiper company in 1969, Recaro operated as an independent member of the Keiper Recaro family and is constantly redefining mobile seating with revolutionary innovations.