

Press Release

RECARO Young Line

The RECARO Car Seat Protector – various uses guaranteed

Marktleugast / Germany, September 2009. The new RECARO Car Seat Protector preserves the car's interior in two ways.

The RECARO Car Seat Protector can be attached to the back side of the vehicle's front seat simply by tying the straps to the headrest guides. This keeps the rear side of the front seats clean despite dirty children's shoes.

What's more, the RECARO Car Seat Protector can be used under the RECARO child car seats and thus avoids imprints and abrasion on the car seat. Crumbs, chocolate spots and similar stains do not land on the seat cover, but rather on the Car Seat Protector and can be removed with a moist towel extremely easily. The Car Seat Protector is made of synthetic leather and could ensure greater safety for the child on account of the additional stability of the child seat in the car.

Safety, ergonomics and comfort – from the start with RECARO

Figure 1: RECARO Car Seat Protector



Figure 2: RECARO Car Seat Protector, for use on the back seat



Figure 3: RECARO Car Seat Protector, for use on the front seat



For the editor:

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About the company:

Recaro is an independent company in the internationally active Keiper Recaro Group which operates at more than 30 locations world-wide. Around 8,300 people are employed in the three divisions Keiper, Recaro and Recaro Aircraft Seating in the manufacture of high quality products in the field of mobile seating for vehicles and aircraft. The group achieved sales of approximately 1.2 billion Euros in 2008.

Recaro is a well established company; founded in 1906 by master saddler Wilhelm Reutter initially as a body factory. Today, Recaro can look back on over 100-years of company history. Reutter produced car bodies for vehicles such as the Porsche 356, VW Beetle, BMW 328, Horch and many other well-known brands. The Recaro brand evolved from combining the name REutter with CAR body. The first Recaro sport seat was presented in 1965. After the merger with the Keiper company in 1969, Recaro operated as an independent member of the Keiper Recaro family and is constantly redefining mobile seating with revolutionary innovations.