



## EVOLUTION SINCE 1906

### Stuttgarter Karosseriewerk Reutter & Co.

#### 1906 Founded in Stuttgart

32-year-old master saddler Wilhelm Reutter establishes „Stuttgarter Carosserie- u. Radfabrik“ (Stuttgart Body and Wheel Factory) in the western part of the city. His brother Albert soon joins the management team.

#### 1909 Motor innovation

The company is renamed „Stuttgarter Karosseriewerk Reutter & Co.“ and patents the „Reform Karosserie“, a predecessor to today’s convertible. The headquarters are located at Augustenstrasse 82 in Stuttgart.

#### 1919 Serial production

Reutter builds bodies for nearly all renowned car makers at the time. Gradually the company’s focus shifts from individual production to serially produced automotive bodies for both private and corporate customers such as Daimler and Wanderer.

#### 1930 Preferred supplier

The intense collaboration with Wanderer leads to contact with the Porsche engineering office. Reutter implements its first Porsche designs.

#### 1938 Trendsetting design

In western Stuttgart as well as in Werk II (Factory II) constructed in 1936/37 (Zuffenhausen), Reutter builds the predecessors and prototypes of the Volkswagen for the Porsche engineering office.

#### 1950 A reliable partner

Porsche returns to Germany and leases space from Reutter in Zuffenhausen. Just in time for Easter, the first German Porsche 356 – body complete with interior fittings – is produced at the Reutter headquarter in Augustenstrasse.

#### 1953 Side by side

After Porsche moves out of Reutter’s Zuffenhausen factory, Reutter’s production is completely relocated from Augustenstrasse to Zuffenhausen. By 1963 the majority of the roughly 78,000 Porsche cars are built by Reutter.

### RECARO GmbH & Co

#### 1963 Concentrating on its core competency

In 1963 Porsche acquires the body factory. Now the focus is on seating: REutter CAROsserie becomes RECARO, the seating specialist.

#### 1965 An ideal solution

The new „sports seat“ revolutionizes automotive seating thanks to foam cushioning and lateral supports. Focus is also placed on ergonomics and safety, which continue to set trends to this very day.

#### 1967 New locations

RECARO invests in a new location: Schwäbisch Hall provides the ideal conditions to successfully expand the auto seat business.

#### 1971 Ready for Take-off

RECARO launches and builds aircraft seats under the brand name Aircomfort – initially as licensed products before developing its own designs. The first major orders for the 9777 and 2020 models come from Korean Airlines and Lufthansa.

**1973 Moving up**

The main factory in Stuttgart becomes too small for the growing enterprise – RECARO finds ideal conditions nearby and relocates to Kirchheim/Teck.

**1974 Sheer adrenaline**

The full shell RECARO Profi is the first motorsport seat. Generations of rally and race car drivers continue to trust our motorsports expertise.

**1980 Frequent flyer**

With the 3010 model, RECARO Aircraft Seating sets new standards in functionality and quality, laying the cornerstone for more major international orders.

## Keiper RECARO Group

**1983 Twice the impact**

The separately managed companies Keiper and RECARO merge to form Keiper RECARO in 1983. The production of aircraft seating is completely relocated to Schwäbisch Hall.

**1989 Standard safety**

The RECARO A8 is the world's first standard automotive seat with a self-supporting back shell made from fiberglass-reinforced plastic.

**1993 Cruising altitude reached**

The exhibition seat 5210CE: now RECARO Aircraft Seating has also established itself in the business-class segment, impressing customers around the world with intelligent new products.

**1994 A quick-change artist**

No tools required: in just a few steps the 7410 CVS (built between 1994 – 2000) can be easily converted from an economy-class to a business-class seat in the plane.

## RECARO GmbH & Co. KG

### RECARO Aircraft Seating GmbH & Co. KG

**1997 A group player**

Keiper RECARO GmbH becomes the Keiper RECARO Group with four independent companies including RECARO GmbH & Co. KG in the automotive segment and RECARO Aircraft Seating GmbH & Co. KG, now one of the world's leading aircraft seat suppliers in the economy-class segment.

**1998 A growing family**

RECARO expands their range of products with the introduction of its first child seat: the RECARO start. It features an innovative safety aluminum structure that grows with the child.

**2003 High-end and lightweight**

The super sports car Porsche Carrera GT features the world's lightest standard automotive seat to date, a RECARO Kevlar carbon shell seat weighing only 10.3 kg (about 22.7 pounds).

**2006 A complete solution**

With its next generation of newly developed products for children, RECARO becomes a full-range supplier in the child car seat business, covering all ECE labels and age groups.

**2010 Reduced to the maximum**

RECARO presents a visionary lightweight construction seating concept under the name of „Pure Seating“ for short distances in city and electric vehicles, reducing auto seating to the very essential.

**2010 At home**

RECARO launches its first Relax furniture collection. Until the end of February 2013 high-quality furniture for the home is produced in Germany.

**2012 Standing on its own**

After gradually relocating to the new Marktleugast location, the engineers at RECARO now develop innovative solutions for children under a new independent division called RECARO Child Safety.

**2012 Bestseller BL 3520**

At the beginning of the new decade, RECARO Aircraft Seating proves itself in the market with innovative, award-winning products and anticipates growing demand.

**2012 Expanded horizon**

The automotive business is acquired by Johnson Controls. As part of a global corporation it is competitively positioned for a successful and expanding future in the automotive industry.

**2012 On the move**

Seats for truck drivers expand the product range of RECARO Automotive Seating.

**2012 Making our proven products even better**

RECARO Child Safety kicks off a product offensive with the world debut of HERO – shock-absorbing, high-performance materials and maximum comfort for the next generation of child seats.