

Press Information

The Recaro brand aims to reach a new target group

Market launch for the new Gaming Seat from Recaro

Stuttgart, Germany. Since May 2019, gamers and eAthletes can count on a new Recaro original: Recaro eGaming, based in Stuttgart, has launched online sales for the brand's first Gaming Seat. The Recaro Exo is an innovation combining the special requirements of the gaming community with more than five decades of Recaro seating expertise. The Recaro Gaming Seat can now be ordered in the online shop at www.recaro-egaming.com in three model variants – Recaro Exo, Recaro Exo FX and Recaro Exo Platinum – and in several color combinations.

With the market launch of Recaro eGaming, the youngest subsidiary of the Recaro Group, Recaro has now officially entered the gaming market as an internationally established brand for seating solutions. "We are presenting an innovative product to the gaming community that brings tangible benefits to dedicated players," says Dr. Oliver Krockenberger, CEO of Recaro eGaming. "Recaro seats have always been the first of their kind, in motor sports, on the road, in aviation – and now in gaming: With the Recaro Exo as 'First Of Its Kind,' we are redefining the upper segment of the gaming seat product category."

The Recaro team designed the product through intensive interaction with the gaming community. "Our seat was developed with players for

players. At the same time, this product also incorporates the solid ergonomic competence of the experts from the Recaro Group," says Efstiratos Putuludis, Deputy Managing Director of Recaro eGaming and an active gamer himself. "In our product, we combine our decades of know-how as seating experts with the special requirements of gamers."

With the Recaro Exo, a sophisticated seating concept has been created that focuses on the actual needs of the gaming scene through the interplay of specially developed features and functions. This includes, among other things, its innovative adjustment mechanism with four basic positions tailored to gamers. Thanks to its ergonomic features, the seat always offers different types of players the optimum sitting position to be able to play with focus – even during long sessions.

"From our point of view, the topic of gaming fits perfectly with the Recaro brand, which has stood for seating solutions that increase the performance of active people for decades," explains Martin Putsch, Shareholder and CEO of the Recaro Group.

Further information about Recaro Gaming Seats can be found at www.recaro-egaming.com.

About Recaro Group

The Recaro Group comprises the independently operating divisions Recaro Aircraft Seating in Schwäbisch Hall and Recaro eGaming in Stuttgart as well as the Recaro Holding located in Stuttgart. The Group's consolidated sales amounted to more than 600 million euros in 2018. Currently the Group employs more than 2,700 employees at its locations around the world. The automotive seating business as well as the child seat and stroller business are operated by licensees.

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