

## Press Release

### **RECARO Shop Expands to 18 New European Countries**

New countries eligible for Recaro Shop shipping include Austria, France, Netherlands, Belgium and Luxembourg

**Stuttgart, Germany, January 19, 2022 – The Recaro Shop is now shipping to 18 new European countries, including Austria, France, Netherlands, Belgium and Luxembourg. Originally launched in April 2021, the Recaro Shop is a one-stop online shop for fans to choose from a wide range of Recaro-branded collections.**

In addition to reaching Germany-based customers, the Recaro Shop has expanded to Austria, France, Netherlands, Belgium, Luxembourg, Italy, Portugal, Spain, Greece, Ireland, Finland, Slovenia, Slovakia, Malta, Latvia, Estonia, Lithuania and Cyprus.

“Recaro is a world-renowned brand and this expansion will give European fans the opportunity to integrate Recaro into their daily lives,” said Dr. Mark Hiller, CEO of Recaro Holding and Recaro Aircraft Seating. “This move will increase brand visibility across the different Recaro segments, from the long-time fans to the next generation.”

The Recaro Shop features its bestselling “Originals,” Urban Performance and Classic collections. From the t-shirts and sweatshirts to keyrings and backpacks, each piece is purposefully designed to elevate the Recaro brand. The Recaro Shop expansion plan will continue to be rolled out over the next few years.

[www.recaro-shop.com](http://www.recaro-shop.com)

## **About Recaro Group**

The Recaro Group comprises the independently operating divisions Recaro Aircraft Seating in Schwäbisch Hall and Recaro Gaming in Stuttgart as well as the Recaro Holding located in Stuttgart. The Group's consolidated sales amounted to more than 300 million euros in 2020. Currently the Group employs more than 2,200 employees at its locations around the world. For more information, please visit [www.recaro.com](http://www.recaro.com).

The Recaro brand is represented in the automotive seating business area by the licensee Recaro Automotive and in the child seat and stroller business area by the licensee Recaro Kids.

Press contact:

Mónica F. Fischer, Recaro Holding

phone: +49 791 503-5516

[media@recaro-as.com](mailto:media@recaro-as.com)